



**California Association for Nurse Practitioners  
Monthly Chapter Communication / February 2016**

February 17, 2016

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**Advocacy**

Senate Bill 323 remains in the Assembly Committee on Business & Professions, where it failed passage in June of 2015. The measure was since designated as a two-year bill, making it eligible to be brought up again this year. Physician opposition to the measure has largely focused on creating the perception that patient safety is compromised by NPs practicing without physician supervision. However, debate during the June committee hearing has resulted in opponents now focusing their arguments on issues surrounding the corporate practice of medicine and the contention that NPs should be subject to the same prohibitions on employment as the corporate bar invokes on physicians. As a result, it is anticipated that the corporate bar will be the subject of informational hearings to be conducted in the Senate, and that numerous bills proposing an elimination of the corporate bar may be introduced.

SB 323 has until July 1 to move out of the policy committee.

*New Action Center*

To further assist grassroots advocacy efforts, CANP has launched an enhanced version of its [online Action Center](#). Employing cutting-edge civic engagement software, the new tools enable CANP members and allies to quickly and easily connect with their representatives in Sacramento via public posts on Facebook and Twitter or through private connections via email or phone. Members and allies must first visit the new Action Center and sign up to receive Action Alerts that will cue their outreach to state legislators. The new Action Center has been promoted via eblasts to all members and allies (as well as through promotional graphics on the CANP home page) calling upon them to “**ACT NOW in Support of California NPs.**” CANP is planning a special promotion tied to the upcoming conference through which a gift card will be awarded to one randomly chosen person who has signed up for the Action Center.

Extensive grassroots efforts by CANP members and allies to date has made significant inroads in terms of educating lawmakers about just what a nurse practitioner is and the vital role that NPs play. While this focus must continue, it is still important that NPs convey to legislators the barriers created by the current requirement for physician supervision, and how NPs can better serve the health care needs of Californians if the restrictions are lifted. In addition, with 2016 being an election year, CANP will work to identify candidates who are supportive of NP issues and work to mobilize CANP members to actively work in support of those candidates at the local level, a relationship building technique that is successfully used by many other professional organizations.

## Twitter Will Showcase Legislative Meetings

CANP is urging all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated of grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post via Twitter. This will present incredible opportunities to interact with legislators in your area.

These opportunities include town halls, community coffees, district office events, grand openings, open forums, etc. This *insider* information is often only available to the Capitol community. CANP will be sharing this so nurse practitioners may continue to establish relationships with legislators, as well as position themselves, and NPs in general, as an important component of your community. When you see these events, please share them with your community. By retweeting CANP's tweets, you continue to share the message and increase the visibility of the event and the possibility of someone being able to attend. Additionally, several legislators have retweeted CANP's tweets. Legislators are seeing CANP and NPs engaged and active!

If you do not yet have a [Twitter](#) account, or are otherwise unfamiliar with this medium, please consider attending CANP's Annual Conference where there will be nearly a dozen social media sessions where you will learn just how easy — and impactful — it is to use Twitter. CANP can be found on Twitter at [@CaliforniaNP](#).

### **Action for Chapters:**

- Encourage members to sign up at CANP's new [online Action Center](#).
- Register for Twitter or follow [@CaliforniaNP](#)
- Designate one Legislative Representative per chapter as one key contact for the chapter.
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision.
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts.
- Consult the Senate Bill 323 Resource Center for information and tools to assist outreach efforts.

### **Political Action Committee (PAC)**

The current balance in the PAC account is \$34,258.14. Like grassroots outreach, PAC donations continue to be critical. CANP is currently developing enhanced tactics and materials to further assist PAC solicitation efforts.

### **Action for Chapters:**

- Emphasize the importance of contributing to the CANP PAC.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

## Events

### 39<sup>th</sup> Annual Educational Conference

[Registration](#) for the 39<sup>th</sup> Annual Educational Conference is open with a discounted rate in effect until **March 1, 2016**. The [full program](#) and conference details are available online at [canpweb.org](http://canpweb.org). The conference will be held on March 17-20, 2016 at the Marriott Newport Beach Hotel & Spa in Newport Beach, California. The conference offers over 60 engaging educational sessions, 10 hands-on workshops, 2 sponsored symposiums, a beach themed evening event, the Fun Run, yoga and many networking opportunities.

Additionally, the Marriott Newport Beach still has sleeping rooms available for the rate of \$189 (not including tax). The CANP special rate is only available until February 26, 2016. Reservations can be made online [using this link](#) or by calling (877) 622-3056.

### Action for Chapters

- Encourage members to register for the conference – taking advantage of the discounted pricing
- Ask that members volunteer to moderate or assist the raffle booth at the conference
- **Barbara Lome, VP of Finance, is looking for chapter donated raffle gifts. The suggested value is \$300.** Please email [ypoffinance@canpweb.org](mailto:ypoffinance@canpweb.org) information on your donated item

### House of Delegates (2016)

The CANP House of Delegates will be held on **Monday, May 23, 2016** at the Sheraton Grand in Sacramento. The CANP room block at the Sheraton Grand will open in mid-April. If you would like to reserve a room before April, there are several hotels within the vicinity to seek rates from:

Hyatt Sacramento (916) 443-1234

The Citizen Hotel (916) 447-2700

Residence Inn, Downtown Sacramento at Capitol Park (916) 443-0500

### Lobby Day (2016)

Lobby Day for 2015 will be held on **Tuesday, May 24, 2016** at the Sheraton Grand Hotel in Sacramento.

Sheraton Grand Hotel  
1230 J Street  
Sacramento, CA 95814  
(916) 447-1700

## Operations

### Call for Candidates: Board of Directors

A call for candidates has gone out to members. If you or anyone your know is interested in serving on the board, please be sure to apply by **February 23, 2016**. To submit your forms for candidacy, please visit [canpweb.org](http://canpweb.org) in the "About CANP" section.

## Quarterly Reports

Thank you to all of the chapters that completed the quarterly reports. Below is a list of the remaining quarters for the fiscal year and the due dates:

### **2016**

Q2 – Oct. 1-Dec. 31 (due by Feb. 5)

Q3 – Jan. 1-Mar. 31 (due by April 15)

Q4 – Apr. 1-Jun. 30 (due by Jul. 15)

## **Membership**

### Membership Renewals

Membership by type for February 2016:

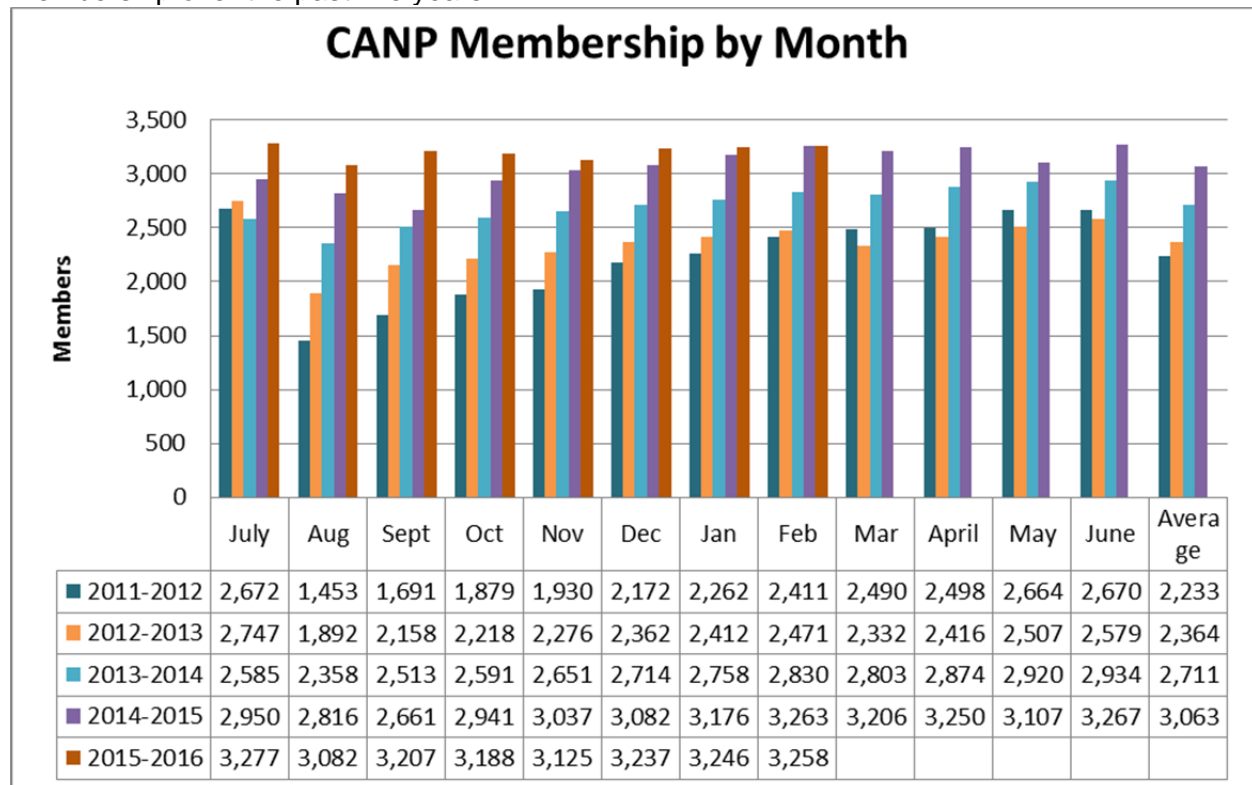
NP Full	2,070
First Year Grad	392
Student Year 1	259
Student Year 2	317
Senior	110
Associate	61
Corporate	41
Affiliate	4
Emeritus	4
<b>Total Active</b>	<b>3,258</b>

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on [canpweb.org](http://canpweb.org).

The Chapter Leadership Toolset is available on [canpweb.org](http://canpweb.org) for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

Membership over the past five years



**Action for Chapters:**

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

**Action for Chapters:**

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Membership Promotion

New people joining CANP and attending the upcoming Annual Educational Conference are able to receive two free months of membership. Membership must be paid in full in order to qualify. This promotion also applies to people who have rejoined after two year lapse in membership.

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## **Strategic Plan**

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

### Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### Vision

CANP will revolutionize health care and the role of the nurse practitioner.

### Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.